19thJordan Education and Training Exhibition, JETE 2016

April 25 & 26, 2016, Amman - Jordan

Be at the right place!

Undergraduate, Graduate and Postgraduate Students Recruitment

International University Fair

For More Information:

IEE مؤسسية التعليم الدولي International Education Establishment Since 1997

Email: info@2fairs.com

www.2fairs.com









Attendees

The 19th JETE 2016 attracts sophisticated and affluent students seeking advanced education opportunities abroad. Your organization's message will be clearly received by the following desirable groups:

- Undergraduate students
- · Graduate and post-graduate students
- Professionals seeking further training
- Individuals seeking to upgrade their skills via distance education
- University Career Counselors
- University Professors
- Recruitment Agents
- Cultural Attachès
- Ambassadors

Exhibition Statistics

The average number of visitors for the last three years is 10, 000 students.



A Word from the Organizer

Our goal in organizing the Jordan Education & Training Exhibition is to maximize the return on investment on behalf of our valued exhibitors.

To achieve this, we at International education Establishment works hard not only to prepare the event but also to organize visits to top private schools, Colleges and Universities. We even provide ongoing recruitment services after the exhibition is over. We earn our clients' loyalty by our true commitment to ensure that their institution's investment is worthwhile. It's what keeps our clients coming back.

With the expected participation of leading educational institutions from Canada, USA, UK, Switzerland, Spain, France, Germany, Italy, Turkey, Cyprus, Jordan, Lebanon, Netherland, Egypt, Qatar, UAE, Oman, Pakistan, India, Malaysia, Malta, Kuwait, Russia and New Zealand. the 15th JETE is shaping up to be a great success.Supported by the Ministry of Higher Education in Jordan, and marketed through a well-organized media campaign, the Jordan Education & Training Exhibition represents a great opportunity for your institution. I invite you to Czech Republic unique proposition.



Event Marketing

In order to ensure the 19th JETE 2016 draws the highest number of best-qualified candidates, the International education Establishment organizes a comprehensive event marketing campaign incorporating:

- Radio and television coverage
- Advertisements in major newspapers
- Posters distributed to Universities, Colleges and private High Schools.
- Outdoor banners
 - Placed in all major public areas
 - Displayed in public and private institutions
- Invitations sent to all private high schools, Colleges and Universities
- · Invitations sent to embassies

Sponsorship

Call us about sponsorhip opportunities

Exhibition Duration: April 25 & 26 2016



Exhibition Cost:

- **19th JETE International University Fair**, Display Table for 2 day fair: \$ 3500 USD. Amman, Jordan
- . High school visits, included

Itinerary:

5:00 pm - 9:00 pm Public high Fair (Undergraduate, Masters , PHD programs)

The rate include: Public fair, a display table, 3 chairs.

Advertisement in the online Exhibition Catalogue:

Half-Page Black & White ad:\$ 550 USDFull-Page Black & White ad:\$ 750 USDHalf-Page Four-Colour ad:\$ 1400 USDFull-Page Four-Colour ad:\$ 1900 USD



About The JETE Exhibition

The 19th Annual Jordan Education and Training Exhibition (JETE), is an excellent opportunity to position your institution at the forefront of an emerging trend in higher education in the Middle East and obtain the highest return on your international student recruitment investment.

Exhibition Venue

Crowne Plaza, (five star hotel)



Exhibition Profile

• Universities and Colleges from:

- Canada	- Switzerland	- Cyprus	- UAE
- USA	- Hungary	- Lebanon	- Oman
- UK	- Germany	- Jordan	- Malaysia
- France	- Ireland	- Egypt	- New Zealand
- Spain	- Turkey	- Qatar	- Australia
- Italy	- India	- Pakistan	- Kuwait
- Bahrain	Bahrain - The Netherlands		- Malta
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- Russia Scotland
- · Private and public Universities and Colleges in Jordan
- Cultural centres
 eg. British Council, Amideast, the German Academic
 Exchange service-DAAD, French Cultural Centre, Turkish Cultural Center,
- Exchange service-DAAD, French Cultural Centre, Turkish Cultural Cer Italian Languages & Cultural Center • Foreign embassies
- · Specialized educational equipment & software providers
- Distance learning providers

Please Note: The**19**th Jordan Education and Training Exhibition, has a very strict policy on the universities and organizations participating in the exhibition to ensure a professional promotional venue for all our exhibitors.

Please contact the organizers for details.



Why market your educational opportunities in Jordan?

Jordan is emerging as an attractive location for higher education in the Middle East, owing to the success of the country's tourism and medical services sectors and support from the highest levels of government.

The vast majority of 270,000 Jordanian graduates seeking higher education opportunities overseas.

Only the 19th Jordan Education and Training Exhibition, (JETE) offers you these benefits:

- Additional space to host 20 minutes private information seminars to promote your institution - advanced booking is required
- Visits to private high schools in order to provide presentations and meet prospective students in grades 11 & 12 as well as guidance counselors
- Visits to Colleges and Universities
- Supporting exhibitors with international student inquiries from around the globe
- Invitations sent to embassies

Quick Facts

- Number of Jordanian students studying abroad: 50,000
- Major fields of study:
 - Medicine, Pharmacy and Dentistry
 - Engineering and Architecture
 - Business Admin. and Commerce
 - Humanities and Religious Studies
 - Law
 - Social Sciences
 - Mathematics and Computer Sciences
 - Natural Sciences
- Students enrolled at Jordanian Universities: 110,000
- Number of private schools in Jordan: 350
- Number of high school students presenting the final exam (Tawjihi Exam): over 120,000 students
- University students: 150,000 in 22 public & private unversities

Statistics provided by the Ministry of Higher Education in Jordan

Don't miss this strategic opportunity to market your institution in the leading international student recruitment campaign vehicle!



About the Organizer

The 19th Annual JETE is organized by International education Establishment, IEE an integrated full-service international student recruitment firm that offers the following services:

- Organizing education recruitment fairs & tours around the globe
- Comprehensive consulting in marketing academic institutions worldwide
- Assisting international students pursue post secondary education around the world

Organized By:

International education Establishment IFF

Contact: Khalid Khalaileh Manager, International Business Development

Past Exhibitors:

The 19th Annual Jordan Education and Training Exhibition (JETE), attracts top-tier Universities, Colleges and educational service providers from an ever growing number of countries including Canada, USA, UK, Switzerland, Spain, The Netherlands, France, Germany, Italy, Turkey, Cyprus, Jordan, Lebanon, Egypt, Qatar, UAE, Kuwait, Oman, Pakistan,Malta, India,

- Malaysia, Russia, New Zealand, and Australia.
- Abu Dhabi University , UAE Agence EduFrance, France
- Agence Universitaire de la Francophonie, France
 Al Zaytoonah Private University, Jordan
- Algoma University College, Canada
- Al-¬Zarqa Private University, Jordan ,
 American College Dublin, Ireland
- American Intercontinental of Sharjah, UAE
 American Intercontinental University London, UK
- American University in Cairo, Egypt
 American University in Dubai (AUD), UAE
- American University of Beirut, AUB, Lebanon
- American University of Kuwait, Kuwait
 American University of Sharjah, AUS, UAE
- AmidEast, Jordan
- Amman University for Graduate Studies -¬ Jordan
- Ankara University, Turkey
 Arab Academy for Banking & Financial Sciences, Jordan
- Ayla Aviation Academy, Jordan
 BAHCESEHIR UNIVERSITY, Turkey
- Bapatla Engineering College, Bapatla, India
- British Council, Jordan
 Brunel University, UK
- Business, Malaysia
 C. & E. American University, Lebanon
- Cairo Amman Bank, Jordan
 Carnegie Mellon University, Qatar
- Cavendish College, London, UK
- City University London, UK
 Community Development, Qatar

- Cyprus College, Cyprus
 Cyprus International Institute of Management, Cyprus
- Cyprus International University (CIU), Cyprus
 DAAD, German Academic Exchange Service, Germany
- DANTE ALIGHIERI, Italy
- Datta Meghe Institute of Medical Science, Nagpur, India
 OCT Swiss Hospitality & European Culinary Arts, Switzerland
- Divan Student Travel, Jordan Dubai Knowledge Village

- Dublin Institute of Technology, Ireland
 Eastern Mediterranean University, Cyprus
 Ecole d'architecture de Paris- La Villette, France
- Ecole de Management de Grenoble, France
 Ecole Des Mines De Mantes, France
- Ecole hoteliere de Lausanne, Switzerland
 Ecole Superieure des Affaires de Beyrouth, France
- Editiburgh Business school, Scotland
 Education City, Qatar
 Education Malaysia

- Educational Research Center, Lebanon
- Ege University, Turkey
 Espace CampusFrance, French Embassy, France
- European Business School, France
 European International College, UAE
- European University of Lefke (EUL), Cyprus
 French Culture Center, Jordan
- French Embassy, Jordan
- Gazi University, Turkey GEM Graduate School of Engineering EMNantes FRANCE

· RAK Medical & Health Sciences University, UAE

Royal Academy of Cummary Arts - Animate of Les Roy Royal College of Surgeons in Ireland, Bahrain
 Royal College of Surgeons in Ireland, Bahrain
 Royal Holloway, University of London, UK
 Royal Jordanian Air Academy, Jordan

Savannah College of Art and Design, United States
 Schiller International University, Switzerland

Seataya International College, Malaysia
 Sheridan College, Canada
 Sona College of Technology, Salem, India
 SSTH Swiss School of Tourism and Hospitality,
 Study Group, United Kingdon
 St. Petersburg Universities, Russia
 Study in St. Petersburg, Russia
 Study in St. Petersburg, Russia

The American University in Cairo, Egypt
The Arab Academy for Banking and Financial Sciences, Jordan

The Medical University of Bahrain, RCSI, Bahrain
 The School of International Hotel & Tourism, Switzerland

• The School of Pharmacy, University of London, UK

University College of Science and Technology, Malaysia
 University College Sedaya International, Malaysia

The University of Liverpool, UK
 The University of New Brunswick, Canada

Suffolk University Madrid Campus, Spain
 Sunway University College, Malaysia

• Switzerland

Telecom Brest, France

• Telecom Lille I, France

• TeleProbe, Jordan • Texas A & M University, Qatar

• The British Council, Jordan

The University of York, UK
 Turkish Culture Centre, Turkey

• Universitè de Lille II, France • Universitè de Montpellier III, France

Universitè de Perpignan, France
 Universitè de Strasbourg, France
 Universiti Sains Malaysia, Malaysia

• University of Bath, UK

• University of Dundee, UK

University of East Anglia, UK
 University of Essex, UK

University of Glamorgan, UK
 University of Gloucestershire, UK

University of Hertfordshire, UK
 University of Hull, UK

University of Kent, UK
 University of Leicester, UK
 University of London, UK
 University of Luton, UK

University of Petra, Jordan
 University of Reading, UK

University of Hun, eff
University of Kaiserslautern, Germany
University of Kebangsaan, Malaysia
University of Kent, UK

• University of Malay, • University of Malta, Malta • University of New Brunswick, Canada

University of Shrajah, UAE
 University of the Fraser Valey, Canada

• University Putra, Malaysia • University Sains Malaya, Malaysia

For More Information:

International Education Establishment

Since 1997

Middle East Office: + 962 79 555 97 88 Canada Office: + 1 514 290 8212

Email: info@2fairs.com

www.2fairs.com

• University of Veterinary and Pharmaceutical Sciences, Czech Republic

University of Wales Swansea, UK
University of Wollongong in Dubai, Australia

• University Saint – Joseph , Beirut , Lebanon • University Saint – Esprit de Kaslik, Lebanon

University Teknologi, Malaysia
 Vellore Institute of Technology, Tami Nadu, India
 Vermon School District # 22, Canada

Virginia Commonwealth University, Qatar
 Vocational Training and Career Development Center / AL Quds

University of Newcastle u on Tyne, UK
The University of Nicosia, Cybrus

• University for Foreigners of Perugia, Italy • University of Balamand, London

University of Birmingham, UK
 University of California, Los Angeles, USA

• Sabanci University, Turkey

SAE Institute Amman, Jordan

SAL Group of Colleges, Malaysia

SCIENCES PO AIX, France
 Sedaya International College, Malaysia

· Royal Academy of Culinary Arts - Affiliate of Les Roches, Jordan

- George Brown College, Canada George Mason University, UAE
- German Embassy, Jordan German Jordanian University, Jordan

- Goethe-Institute, Germany Griffith College Dublin, Ireland Grine American University (GAU), Cyprus
- Hacettepe University, Turkey
 Hamdan Bin Mohammed University, UAE
- Heriot-¬Watt University Dubai Campus, UAE
 Hindustan College of Engineering, Chennai, India
- Hobsons, USA
- Holland Education Consortium, The Netherlands
- · Holy Spirit University of Kaslik, Lebanon
- · HTMi Switzerland, Hotel and Tourism
- IE Business School, Spain

- Indian Institute of Carpet Technology, Bhadohi, India Indian Institute of Management (IIM), Bhadohi, India Institut Paul Bocuse, France Intercollege, Cyprus
- · Institute of Traditional Islamic Art & Architecture, Jordan
- Instituto Cervantes, Spain
- Intercollege Cyprus, Cyprus
 International College of Tourism and Hotel Management, Australia
- International Conege of Fourism and Foter Managemet
 International Education Services, UK
 International Hotel Management Institute, Switzerland
- International Islamic University, Malaysia
- Interoffice, Cyprus • IREST, France
- Islamic Science University of Malaysia (USIM), Malaysia Isra University, Jordan

- Ista Oniversity, Sotdan
 Istanbul Bilgi University, Turkey
 Italian Language and Cultural Centre (SOCIETA 1
- ITM, Austria
- Jinan University, Lebanon
- John Cabot University, Italy
- Jordan Applied University -¬ College of Hospitality and
 Jordan Telecom

Kolej University Teknologi Kebangsaan, Malaysia
 Lebanese American University (LAU), Lebanon
 Leiden University Worldwide, The Netherlands
 Limkokwing University College of Creative Technology, Malaysia
 London Metropolitan University, UK

London Metropontan University, UK
 London School Of Business & Finance (LSBF), UK
 London School Of Economics / University of London, Jordan

Ministry of Higher Education, Malaysia
Misr University for Science & Technology (MUST), Egypt
Mugla Sıtkı Kocman University , Turkey
Multimedia University, Malaysia

"n+l" Network French Engineering Institutes, France • National University of Science and Technology (NUST), Pakistan

Ontan Areuca Conege, Ontan
Paris Sorbone Abu Dhabi University, UAE
People Education Society – Bangalore, India
Politecnico Di Milano University, Italy
Professional Training Advising Group (TAGI), Jordan
Qatar Foundation for Education, Science & Community Development, Qatar.

London University School of Pharmacy, UK
Loughborough University, UK

Macquarie University, (MQ), Australia
 Malaspina University College, Canada
 Masder Institute of Science & Technology, UAE
 Mevlana University, Turkey

Michigan State University Dubai, UAE
Middle East Technical University, Turkey

Northumbria University, UK
Notre Dame University -¬ NDU, Lebanon

Queen Margaret University College, UK
 Queen Mary, University of London, UK

Queen's University Belfast, UK RACUS organization, Russia

Okan University, Turkey
Oklahoma City University, USA
Oman Medical College, Oman

Middlesex University-¬Dubai, UAE
Middlesex University London, UK

Mideast Aviation, Jordan

Jordanian Canadian College, Jordan
KADIR HAS UNIVERSITY, Istanbul, Turkey

مؤسسة التعليم الدولي 19th Jordan Education and Training Exhibition, JETE 2015 International Education Establishment Since 1997 Middle East Office: + 962 79 555 97 88 Canada Office: + 1 514 290 8212

> Email: info@2fairs.com www.2fairs.com

Attn: International Office

Student Recruitment and Admissions Services

Dear Sir/Madam,

The International Education Establishment is pleased to invite you to exhibit at the 19th Annual Jordan Education & Training Exhibition, JETE 2016.

- The 19th JETE 2016 is supported by foreign embassies in Jordan and International universities
- Universities and colleges participated in the JETE from: Jordan, Canada, USA, UK, Germany, France, Italy, the Netherlands, Cyprus, Malta, Egypt, Lebanon, Kuwait, Bahrain, UAE, India, Russia, Malaysia, Australia and New zealand.
- > 70 millions USD were spent by Jordan for studying abroad and scholarships
- Students, professionals, cultural attaches, university and career counselors visited the JETE last year.
- Cost: \$ 3,500 USD
- To register, please fill the attached registration form and scan the registration form and email it to:info@2fairs.com Or register on line at: www.2fairs.com

or register of the at www.zrans.com

Looking forward to hearing from you. Thank you for your time!

For More Information:





Exhibitors feed Back:

The following are comments from various exhibitors at the JETE:

" JETE was the first year that the University of Dundee attended JETE in Amman. We will certainly be back. The quantity of students was amazing, but most importantly this was matched by the quality of student. The students were engaging and well-informed, and wished to study a wide range of disciplines throughout our University. I would highly recommend any School, College or University to attend this event if you wish to recruit high quality students.

Christopher Bustin

Liaison Officer - University of Dundee, Scotland

" The JETE exhibition was well attended and this can only be thanks to the good publicity prior to the exhibition and good organization. The organizers ensured that we had everything we needed to ensure that the exhibition was a success. The exhibition was a great opportunity to meet potential students from Jordan".

Laura Stevenson Recruitment & International Liaison Administrator - Queen Margaret University - Scotland

"JETE was the University of Malta's first direct participation in a student recruitment activity in Jordan. The fair and the school visits were professionally organised, we met a large volume of students who had a serious interest in studying abroad and who are academically very well-prepared. It was overall a very positive experience and the staff at JETE is highly competent and efficient"

Stefania Fabri & Anna Callus International & EU Office University of Malta

"JETE was a great opportunity for the German Academic Exchange Service (DAAD) to present his services to a young, but relentless public: our staff had no chance to relax even one minute."

Cyrus Salimi-Asl DAAD- German Academic Exchange Services Germany

"It was an opportunity to share the latest updates in regard of education and universities with a large number of young Jordanians"

Shifa Askar British Council-Jordan

" It was one of the biggest fairs we ever attended in the Arab Countries"

"The large number of visitors which exceeded our expectations, Thank you for your efforts

Mr. Mohamed El Shahed American University of Sharjah - UAE

"The number of students were amazing"

Mr. Zaid A Abotoyur Newcastle Upon Tyne University UK

"You did an excellent job of organizing the fair"

Ms. Karola Stinson University College of Fraser Valley - CANADA



" Dear Khalid thank you, the JETE was wonderful to attend and I hope a great success for you! The organization is of a very high standard, so thank you and your dedicated team! it's great to have made the connection with your company"

Ms Jo Hinrichsen Medical Faculty Administrator Royal College of Surgeons in Ireland Medical University of Bahrain

"The JETE was well organized and attended. I saw some highly qualified enquiries for both undergraduate and postgraduate programmes and I would seriously consider attend next years JETE"

Rolf Jespersen International Office City University, UK

" The JETE was the first exhibition I had attended in Jordan. The Fair was extremely busy. Many quality students arrived well prepared, having already researched the Universities prior to the event. I would definitely consider participating in future years ".

Heather McKeever University of Reading







^{19th} Annual Jordan Education and Training Exhibition, JETE 2016 April 25 & 26, 2016 Amman, Jordan

Or register online at: <u>http://www.2fairs.com/</u>, Email: <u>info@2fairs.com</u> Registration Form - Space Application Contract:

Exhibitor Details: Contact Name: Mr/Mrs/Ms/Dr.	_Job Title:
Institution / Organization:	
Address:	City:
Province/State:Postal Code	:Country:
Cell (mobile):	Fax:
E-mail: WW	W:
 Will you have a local Agent or represent or distribute YES, if yes, please list: NO Exhibition Options and Costs: 	brochures for other institutions at your booth?
 19th JETE International University Fair, Display Table for 2 day fair: \$ 3500 USD. Amman, Jordan Itinerary: 	Advertisement in the online Exhibition Catalogue: Half-Page Black & White ad: \$550 USD Full-Page Black & White ad: \$750 USD
5:00 pm - 9:00 pm Public high Fair (Undergraduate, Masters , PHD programs)	 Half-Page Four-Colour ad: \$ 750 USD Half-Page Four-Colour ad: \$ 1400 USD Full-Page Four-Colour ad: \$ 1900 USD Extra Services:
The rate include: Public fair, a display table, 3 chairs,	 Additional representatives: \$ 750 USD Local Agent booth sharing: \$ 1, 500 USD 20 Min. Information Seminar, Free Add logo on the Fascia Sign: \$ 100 USD

Grand Total: \$.....JD

Payment is due in full with this contract. Payment details are on the back of this contract. An invoice will be sent to the exhibitor once a signed contract is received by the organizers. We hereby confirm our participation at the 19th Jordan Education & Training Exhibition, JETE 2016 and we confirm our acceptance of the rules and regulations printed overleaf which form a part of this contract.

Authorized Signature:	Print:	
Job Title:	Booking Date:	

Please fill this form and scan and email to: info@2fairs.com, khalid@canadainternational.com

The International Education Establishment IEE & CANADA INTERNATIONAL-IEE Inc. Values your Business! JETE Exhibition Contract Terms & Conditions

Exhibition Contract Terms:

In these conditions, the term Exhibitor includes all employees or agents of such. The term Exhibition is as it is described on the reverse hereof. "The Organizers" means CANADA INTERNATIONAL-IEE Inc. 1. The Organizers have the right to change, or modify the floor plan to accommodate other Exhibitors.

2. The Organizers have the right to use any pictures, images, ads or articles taken during or after the exhibition in any promotional brochures, advertisements, commercials, website, or any other form of marketing the Organizers may use now or in the future.

3. The Organizers will not be responsible for the safety of any exhibit or property of any Exhibitor, or any other person, for the loss of, or damage, or destruction to same, by theft, or fire, or other cause whatsoever. Or, for any loss or damage what so ever sustained by any Exhibitor, by reason of any defect in a building caused by fire, storm, tempest, lightning, national emergency, war, labor disputes, strikes or lockouts, civil disturbances, explosion, inevitable accident, or any other cause not within the control of the Organizers whether ejusdem generis or not, or for any loss or damage occasioned, if by reason of the opening of the exhibition, being prevented or postponed, or abandoned, or a building becomes wholly or partially unavailable, for the holding of the exhibition. The Exhibitor will be liable for third party claims arising from their own stand fittings, and for their proportion of the shell scheme and further more for physical loss or damage to the basic shell scheme stand. As the Organizers will accept no responsibility for any of the matters aforementioned, the Exhibitors are advised to cover themselves by insurance in respect thereof to any extent available.

4. In case of cancellation by the exhibitor 90 days before to first day of the exhibition or earlier, meaning more than 90 days notice before the first day of the exhibition, the Organizers will issue a credit note for the amount paid to the Organizers to be used for upcoming exhibitions or other services that the Organizers provide.

In case of cancellation before paying the full amount agreed on to the Organizers or less than 90 days before the first day of the exhibition, the exhibitor agrees to pay the Organizers 90% of the amount agreed on in the contract. The exhibitor must inform the organizer on any cancellation in writing by fax or email.

In case of cancellation or the exhibition dates are postponed by the Organizers, the Organizers will inform the confirmed Exhibitors in writing by email or fax. The organizers will make every effort to give the Exhibitors as much notice as possible. In the event of cancellation because of war, or any reason beyond the control of Organizers, the Organizers will issue a full credit for the full amount paid by the Exhibitor to be applied toward another exhibition or another service provided by the Organizers. The Organizers are not liable or responsible in any way for any losses, airlines or shipping charges.

5. The Exhibitor agrees not to dismantle or vacate their booth before the official end of the exhibition unless authorized in writing by the Organizers.

6. The Exhibitor may not represent any other institution or organization or have agents at their booth without the written authorization from the Organizers. The Organizer have the right to remove the exhibitor who violate this clause from the exhibition with no liability for the exhibitors travel and losses. The Organizer may sell the property of the Exhibitor and apply the net proceeds towards the Organizer's costs and losses arising from the Exhibitors breach.

7. The Exhibitor agrees to pay the full amount of due on or before the due date on the invoice. Corner booths are subject to 15% surcharge. The exhibition rates are based on current international exchange rate of \$1 USD = 0.71 Jordanian Dinars (JD). The Organizer has the right to add an extra fee on the invoice to compensate for any de-valuation of USD currency compare to official Euro and Canadian exchange rates. This will be done only in case of severe devaluation of US currency used for billing the exhibitors for the exhibition fees.

8. Interest shall be payable on all overdue amounts at the rate of 18% per annum, calculated semi-annually. A minimum of \$ 250 USD late payment charge will be added on the invoice for late payment.

9. Any special arrangement for rate, packages or any other arrangement between the Exhibitor and the Organizers is confidential. The Exhibitor must get a written permission from the Organizers to release the content of the special arrangement to a third party.

11. The Exhibitor agrees that any signed agreement sent by fax or confirmation by email is legally binding.

12. Any request for additional equipment and accessories at the exhibition are extra and not included in the exhibition cost. Verbal and written requests for equipment and accessories are legally binding.

13. The Organizers reserve the right to alter, add to, or amend any of these conditions or not. The decision of the Organizers shall be final. No alteration, additions, amendment, or waiver to or of these conditions shall operate to release any Exhibitor from this contract.

14. The Organizer may make rules at its sole discretion for the orderly operation and appearance of the exhibition.

15. Under certain conditions the Organizer have the right to alter the exhibition agenda and/or schedule.

16. The Exhibitor agrees that any shipping and/or customs charges paid by the organizer on the behalf of the Exhibitor plus 15% service charge.

17. In the event of a breach of this agreement, the Organizer at its sole discretion may distain and seize the property of the Exhibitor until such time as any breach is remedied, and if not done so, within 24 hours, the Organizer may sell the property of the Exhibitor and apply the net proceeds towards the Organizer's costs and losses arising from the Exhibitors breach.

18. No booth sharing is allowed without the written permission of the organizers. This is done to be fair to all exhibitors who pay their fees according to the JETE exhibition regulations. <u>Each booth is designated for one</u> organization only!

19. The exhibitor agree to pay for any extra space and or equipment before the start of first day of JETE exhibition in cash.