



**19th JETE International University Fair**  
**North Africa, Morocco 2024**  
**November 2,3,4 2024**  
**Rabat, Casablanca, Marrakesh**



*Be at the right place!*

Undergraduate, **JETE** and Postgraduate Students Recruitment

## International University Fair

For More Information:



**IEE**

مؤسسة التعليم الدولي  
International Education Establishment  
Since 1997

Email: [info@2fairs.com](mailto:info@2fairs.com)

[www.2fairs.com](http://www.2fairs.com)

Whatsapp: +1 450 227 1111







## Attendees

The 19<sup>th</sup> JETE 2024 attracts sophisticated and affluent students seeking advanced education opportunities abroad. Your organization's message will be clearly received by the following desirable groups:

- Undergraduate students
- Graduate and post-graduate students
- Professionals seeking further training
- Individuals seeking to upgrade their skills via distance education
- University Career Counselors
- University Professors
- Recruitment Agents
- Cultural Attachés
- Ambassadors

## Exhibition Statistics

The average number of visitors at past JETE Fair 6000 - 12,000



## A Word from the Organizer

Our goal in organizing the JETE international University Fair is to maximize the return on investment on behalf of our valued exhibitors.

To achieve this, we at International education Establishment works hard not only to prepare the event but also to organize visits to top private schools, Colleges and Universities. We even provide ongoing recruitment services after the exhibition is over. We earn our clients' loyalty by our true commitment to ensure that their institution's investment is worthwhile. It's what keeps our clients coming back.

With the expected participation of leading educational institutions from Canada, USA, UK, Switzerland, Spain, France, Germany, Italy, Turkey, Cyprus, Jordan, Lebanon, Netherlands, Egypt, Qatar, UAE, Oman, Pakistan, India, Malaysia, Malta, Kuwait, Russia and New Zealand. The 15<sup>th</sup> JETE is shaping up to be a great success. Supported by the Ministry of Higher Education in Jordan, and marketed through a well-organized media campaign, the Jordan Education & Training Exhibition represents a great opportunity for your institution. I invite you to Czech Republic unique proposition.



## Event Marketing

In order to ensure the 19<sup>th</sup> JETE 2024 draws the highest number of best-qualified candidates, the International education Establishment organizes a comprehensive event marketing campaign incorporating:

- Radio and television coverage
- Advertisements in major newspapers
- Posters distributed to Universities, Colleges and private High Schools.
- Outdoor banners
  - Placed in all major public areas
  - Displayed in public and private institutions
- Invitations sent to all private high schools, Colleges and Universities
- Invitations sent to embassies

## Sponsorship

- Call us about sponsorship opportunities

## Exhibition Duration:

November 2,3,4 . 2024



## Exhibition Cost:

Please see the registration form for exhibition, fair cost in US dollars

## Itinerary:

5:00 pm - 9:00 pm Public high Fair (Undergraduate, Masters , PHD programs)

The rate include: Public fair, a display table, 3 chairs.

## Advertisement in the online Exhibition Catalogue:

Please see the registration form for advertisement and sponsorship rates in US dollars





## About The JETE Exhibition

The 20, JETE international university fair Morocco is an excellent opportunity to position your institution at the forefront of an emerging trend in higher education in the Middle East and obtain the highest return on your international student recruitment investment.

## Exhibition Venue

Five star hotel



## Exhibition Profile

- Universities and Colleges from:
 

- Canada	- Switzerland	- Cyprus	- UAE
- USA	- Hungary	- Lebanon	- Oman
- UK	- Germany	- Jordan	- Malaysia
- France	- Ireland	- Egypt	- New Zealand
- Spain	- Turkey	- Qatar	- Australia
- Italy	- India	- Pakistan	- Kuwait
- Bahrain	- The Netherlands	- Malta	
- Russia	- Scotland		
- Private and public Universities and Colleges in Jordan
- Cultural centres  
eg. British Council, Amideast, the German Academic Exchange service-DAAD, French Cultural Centre, Turkish Cultural Center, Italian Languages & Cultural Center
- Foreign embassies
- Specialized educational equipment & software providers
- Distance learning providers

## Only the 19<sup>th</sup> JETE

- Additional space to host 20 minutes private information seminars to promote your institution - advanced booking is required
- Visits to private high schools in order to provide presentations and meet prospective students in grades 11 & 12 as well as guidance counselors
- Visits to Colleges and Universities
- Supporting exhibitors with international student inquiries from around the globe
- Invitations sent to embassies



## Why market your institution in Morocco?

Morocco is the home of the oldest still operating university in the world, University of Al-Karaouine (or Al-Qarawiyyin), in Fes, Morocco, Established by a women name Fatima al-Fihri in 857-859. Morocco strategically located on north west tip of Africa, a cultural hub and a meeting point between Europe and Africa



Populations: 37.6 million

Approximately 2.98 million students

## Moroccan Education systems:

Primary: Grade 1-6 Compulsory

Middle: Grades: 7-9

Secondary: grades 9-12 diploma awarded: Baccalaureate

Technical Secondary: diploma awarded: Baccalaureate Technique

Post secondary:

General University Diploma 2 years

Vocational training: 2 years

Bachelor : 4 years

Masters : 1-3 years

PHD Doctorate : 2-7 years

Number of universities in Morocco: 14 universities

## Study abroad destinations:

- |           |               |                 |
|-----------|---------------|-----------------|
| ► Canada  | ► Belgium     | ► China         |
| ► USA     | ► Germany     | ► Qatar         |
| ► UK      | ► Sweden      | ► Saudi Arabia. |
| ► France  | ► Ukraine     |                 |
| ► Italy   | ► Russia      |                 |
| ► Holland | ► Japan       |                 |
| ► Spain   | ► South Korea |                 |

## Population by City (approximate figures):

- |                           |                      |                |
|---------------------------|----------------------|----------------|
| • Casablanca: 3.2 million | • Agadir: 698,000    | • Fes: 960,000 |
| • Marrakesh: 830,000      | • Tangier: 688,000   |                |
| • Tangier: 688,000        | • Rabat: 1.6 million |                |

**Don't miss this strategic opportunity to market your institution in the leading international student recruitment campaign vehicle!**





## About the Organizer

The 19<sup>th</sup> JETE International University Fair is organized by International Education Establishment, IEE, an integrated full-service international student recruitment firm that offers the following services:

- Organizing education recruitment fairs & tours around the globe
- Comprehensive consulting in marketing academic institutions worldwide
- Assisting international students pursue post secondary education around the world

## Organized By:

International Education Establishment  
IEE

Contact: Khalid Khalailah  
Manager, International Business Development

## Past Exhibitors:

The 19<sup>th</sup> JETE International University Fair attracts top-tier Universities, Colleges and educational service providers from an ever growing number of countries including Canada, USA, UK, Switzerland, Spain, The Netherlands, France, Germany, Italy, Turkey, Cyprus, Jordan, Lebanon, Egypt, Qatar, UAE, Kuwait, Oman, Pakistan, Malta, India, Malaysia, Russia, New Zealand, and Australia.

- Abu Dhabi University, UAE
- Agence EduFrance, France
- Agence Universitaire de la Francophonie, France
- Al Zaytoonah Private University, Jordan
- Algoma University College, Canada
- Al-Zarqa Private University, Jordan
- American College Dublin, Ireland
- American Intercontinental of Sharjah, UAE
- American Intercontinental University – London, UK
- American University in Cairo, Egypt
- American University in Dubai (AUD), UAE
- American University of Beirut, AUB, Lebanon
- American University of Kuwait, Kuwait
- American University of Sharjah, AUS, UAE
- AmidEast, Jordan
- Amman University for Graduate Studies – Jordan
- Ankara University, Turkey
- Arab Academy for Banking & Financial Sciences, Jordan
- Ayla Aviation Academy, Jordan
- BAHCESEHIR UNIVERSITY, Turkey
- Bapatla Engineering College, Bapatla, India
- British Council, Jordan
- Brunel University, UK
- Business, Malaysia
- C. & E. American University, Lebanon
- Cairo Amman Bank, Jordan
- Carnegie Mellon University, Qatar
- Cavendish College, London, UK
- City University – London, UK
- Community Development, Qatar
- Cyprus College, Cyprus
- Cyprus International Institute of Management, Cyprus
- Cyprus International University (CIU), Cyprus
- DAAD, German Academic Exchange Service, Germany
- DANTE ALIGHIERI, Italy
- Datta Meghe Institute of Medical Science, Nagpur, India
- DCT Swiss Hospitality & European Culinary Arts, Switzerland
- Divan Student Travel, Jordan
- Dubai Knowledge Village
- Dublin Institute of Technology, Ireland
- Eastern Mediterranean University, Cyprus
- Ecole d'architecture de Paris- La Villette, France
- Ecole de Management de Grenoble, France
- Ecole Des Mines De Mantes, France
- Ecole hoteliere de Lausanne, Switzerland
- Ecole Supérieure des Affaires de Beyrouth, France
- Edinburgh Business School, Scotland
- Education City, Qatar
- Education Malaysia
- Educational Research Center, Lebanon
- Ege University, Turkey
- Espace CampusFrance, French Embassy, France
- European Business School, France
- European International College, UAE
- European University of Lefke (EUL), Cyprus
- French Culture Center, Jordan
- French Embassy, Jordan
- Gazi University, Turkey
- GEM – Graduate School of Engineering – EMNantes – FRANCE
- George Brown College, Canada
- George Mason University, UAE
- German Embassy, Jordan
- German Jordanian University, Jordan
- Goethe-Institute, Germany
- Griffith College Dublin, Ireland
- Grine American University (GAU), Cyprus
- Hacettepe University, Turkey
- Hamdan Bin Mohammed University, UAE
- Heriot-Watt University Dubai Campus, UAE
- Hindustan College of Engineering, Chennai, India
- Hobsons, USA
- Holland Education Consortium, The Netherlands
- Holy Spirit University of Kaslik, Lebanon
- HTMi Switzerland, Hotel and Tourism
- IE Business School, Spain
- Indian Institute of Carpet Technology, Bhadohi, India
- Indian Institute of Management (IIM), Bhadohi, India
- Institut Paul Bocuse, France Intercollege, Cyprus
- Institute of Traditional Islamic Art & Architecture, Jordan
- Instituto Cervantes, Spain
- Intercollege – Cyprus, Cyprus
- International College of Tourism and Hotel Management, Australia
- International Education Services, UK
- International Hotel Management Institute, Switzerland
- International Islamic University, Malaysia
- Interoffice, Cyprus
- IREST, France
- Islamic Science University of Malaysia (USIM), Malaysia
- Isra University, Jordan
- Istanbul Bilgi University, Turkey
- Italian Language and Cultural Centre (SOCIETA'), TTM, Austria
- Jinan University, Lebanon
- John Cabot University, Italy
- Jordan Applied University – College of Hospitality and
- Jordan Telecom
- Jordanian Canadian College, Jordan
- KADIR HAS UNIVERSITY, Istanbul, Turkey
- Kolej University Teknologi Kebangsaan, Malaysia
- Lebanese American University (LAU), Lebanon
- Leiden University Worldwide, The Netherlands
- Limkokwing University College of Creative Technology, Malaysia
- London Metropolitan University, UK
- London School Of Business & Finance (LSBF), UK
- London School Of Economics / University of London, Jordan
- London University School of Pharmacy, UK
- Loughborough University, UK
- Macquarie University (MQ), Australia
- Malaspina University College, Canada
- Masdar Institute of Science & Technology, UAE
- Mevlana University, Turkey
- Michigan State University Dubai, UAE
- Middle East Technical University, Turkey
- Middlesex University – Dubai, UAE
- Middlesex University London, UK
- Middle East Aviation, Jordan
- Ministry of Higher Education, Malaysia
- Misr University for Science & Technology (MUST), Egypt
- Mugla Sıtkı Koçman University, Turkey
- Multimedia University, Malaysia
- "n+1" Network French Engineering Institutes, France
- National University of Science and Technology (NUST), Pakistan
- Northumbria University, UK
- Notre Dame University – NDU, Lebanon
- Okan University, Turkey
- Oklahoma City University, USA
- Oman Medical College, Oman
- Paris Sorbonne Abu Dhabi University, UAE
- People Education Society – Bangalore, India
- Politecnico Di Milano University, Italy
- Professional Training Advising Group (TAGI), Jordan
- Qatar Foundation for Education, Science & Community Development, Qatar
- Queen Margaret University College, UK
- Queen Mary, University of London, UK
- Queen's University Belfast, UK
- RACUS organization, Russia
- RAK Medical & Health Sciences University, UAE
- Royal Academy of Culinary Arts – Affiliate of Les Roches, Jordan
- Royal College of Surgeons in Ireland – RCSI Bahrain
- Royal College of Surgeons in Ireland, Bahrain
- Royal Holloway, University of London, UK
- Royal Jordanian Air Academy, Jordan
- Sabanci University, Turkey
- SAE Institute Amman, Jordan
- SAL Group of Colleges, Malaysia
- Savannah College of Art and Design, United States
- Schiller International University, Switzerland
- SCIENCES PO AIX, France
- Sedaya International College, Malaysia
- Sheridan College, Canada
- Sona College of Technology, Salem, India
- SSTH Swiss School of Tourism and Hospitality, Study Group, United Kingdom
- St. Petersburg Universities, Russia
- Study in St. Petersburg, Russia
- Suffolk University Madrid Campus, Spain
- Sunway University College, Malaysia
- Switzerland
- Telecom Brest, France
- Telecom Lille I, France
- TeleProbe, Jordan
- Texas A & M University, Qatar
- The American University in Cairo, Egypt
- The Arab Academy for Banking and Financial Sciences, Jordan
- The British Council, Jordan
- The Medical University of Bahrain, RCSI, Bahrain
- The School of International Hotel & Tourism, Switzerland
- The School of Pharmacy, University of London, UK
- The University of Liverpool, UK
- The University of New Brunswick, Canada
- The University of York, UK
- Turkish Culture Centre, Turkey
- Université de Lille II, France
- Université de Montpellier III, France
- Université de Perpignan, France
- Université de Strasbourg, France
- Universiti Sains Malaysia, Malaysia
- University College of Science and Technology, Malaysia
- University College Sedaya International, Malaysia
- University for Foreigners of Perugia, Italy
- University of Balamand, London
- University of Bath, UK
- University of Birmingham, UK
- University of California, Los Angeles, USA
- University of Dundee, UK
- University of East Anglia, UK
- University of Essex, UK
- University of Glamorgan, UK
- University of Gloucestershire, UK
- University of Hertfordshire, UK
- University of Hull, UK
- University of Kaiserslautern, Germany
- University of Kebangsaan, Malaysia
- University of Kent, UK
- University of Leeds, UK
- University of Leicester, UK
- University of London, UK
- University of Luton, UK
- University of Malaya, Malaysia
- University of Malta, Malta
- University of New Brunswick, Canada
- University of Newcastle upon Tyne, UK
- The University of Nicosia, Cyprus
- University of Petra, Jordan
- University of Reading, UK
- University of Shajrah, UAE
- University of the Fraser Valley, Canada
- University of Veterinary and Pharmaceutical Sciences, Czech Republic
- University of Wales Swansea, UK
- University of Wollongong in Dubai, Australia
- University Putra, Malaysia
- University Sains Malaysia, Malaysia
- University Saint – Joseph, Beirut, Lebanon
- University Saint-Esprit de Kaslik, Lebanon
- University Teknologi, Malaysia
- Vellore Institute of Technology, Tamil Nadu, India
- Vernon School District # 22, Canada
- Virginia Commonwealth University, Qatar
- Vocational Training and Career Development Center / AL Quds

## For More Information:

International Education Establishment  
Since 1997

+1 450 227 1111 - Canada

Email: [info@2fairs.com](mailto:info@2fairs.com)

[www.2fairs.com](http://www.2fairs.com)  
[www.canadainternational.com](http://www.canadainternational.com)





## مؤسسة التعليم الدولي

19th JETE International University Fair North Africa, Morocco 2024

International Education Establishment

Since 1997

Canada Office: +1 450 227 1111

Email: [info@2fairs.com](mailto:info@2fairs.com)

[www.2fairs.com](http://www.2fairs.com)

### Attn: International Office

Student Recruitment and Admissions Services

Dear Sir/Madam,

- 19<sup>th</sup> JETE international University Fair, Morocco  
November 2,3,4. 2024
- The 19<sup>th</sup> JETE 2024 is supported by foreign embassies in Morocco and International universities, colleges and cultural centers.
- Universities and colleges participated in the JETE in past Canada, USA, UK, Germany, France, Italy, the Netherlands, Cyprus, Malta, Egypt, Lebanon, Jordan Kuwait, Bahrain, UAE, India, Russia, Malaysia, Australia and New Zealand.
- Students, professionals, cultural attaches, university and career counselors visited the **JETE** last year.

#### Exhibition Cost:

- Please see the registration form for exhibition, fair cost in US dollars
- To register, please fill the attached registration form and scan the registration form and email it to: [info@2fairs.com](mailto:info@2fairs.com)  
Or register on line at: [www.2fairs.com](http://www.2fairs.com)

Looking forward to hearing from you. Thank you for your time!

For More Information:



IEE

مؤسسة التعليم الدولي

International Education Establishment

Since 1997

+1 450 227 1111 - Canada

Email: [info@2fairs.com](mailto:info@2fairs.com)

[www.2fairs.com](http://www.2fairs.com)

[www.canadainternational.com](http://www.canadainternational.com)







مؤسسة التعليم الدولي  
International Education Establishment

## Exhibitors feed Back:

The following are comments from various exhibitors at the JETE:

" JETE was the first year that the University of Dundee attended JETE in Amman. We will certainly be back. The quantity of students was amazing, but most importantly this was matched by the quality of student. The students were engaging and well-informed, and wished to study a wide range of disciplines throughout our University. I would highly recommend any School, College or University to attend this event if you wish to recruit high quality students.

*Christopher Bustin*

*Liaison Officer - University of Dundee, Scotland*

" The JETE exhibition was well attended and this can only be thanks to the good publicity prior to the exhibition and good organization. The organizers ensured that we had everything we needed to ensure that the exhibition was a success. The exhibition was a great opportunity to meet potential students from Jordan".

*Laura Stevenson*

*Recruitment & International Liaison Administrator - Queen Margaret University - Scotland*

"JETE was the University of Malta's first direct participation in a student recruitment activity in Jordan. The fair and the school visits were professionally organised, we met a large volume of students who had a serious interest in studying abroad and who are academically very well-prepared. It was overall a very positive experience and the staff at JETE is highly competent and efficient"

*Stefania Fabri & Anna Callus*

*International & EU Office University of Malta*

"JETE was a great opportunity for the German Academic Exchange Service (DAAD) to present his services to a young, but relentless public: our staff had no chance to relax even one minute."

*Cyrus Salimi-Asl*

*DAAD- German Academic Exchange Services  
Germany*

"It was an opportunity to share the latest updates in regard of education and universities with a large number of young Jordanians"

*Shifa Askar*

*British Council-Jordan*

" It was one of the biggest fairs we ever attended in the Arab Countries"



"The large number of visitors which exceeded our expectations, Thank you for your efforts

*Mr. Mohamed El Shahed*  
*American University of Sharjah - UAE*

"The number of students were amazing"

*Mr. Zaid A Abotoyur*  
*Newcastle Upon Tyne University UK*

"You did an excellent job of organizing the fair"

*Ms. Karola Stinson*  
*University College of Fraser Valley - CANADA*



" Dear Khalid thank you , the JETE was wonderful to attend and I hope a great success for you!  
The organization is of a very high standard, so thank you and your dedicated team! it's great to  
have made the connection with your company"

*Ms Jo Hinrichsen*  
*Medical Faculty Administrator Royal College of Surgeons in Ireland*  
*Medical University of Bahrain*

"The JETE was well organized and attended. I saw some highly qualified enquiries for both  
undergraduate and postgraduate programmes and I would seriously consider attend next  
years JETE"

*Rolf Jespersen*  
*International Office City University, UK*

" The JETE was the first exhibition I had attended in Jordan. The Fair was extremely busy.  
Many quality students arrived well prepared, having already researched the Universities prior to the  
event. I would definitely consider participating in future years ".

*Heather McKeever*  
*University of Reading*



For More Information:



**IEE**

مؤسسة التعليم الدولي  
International Education Establishment  
Since 1997

+1 450 227 1111 - Canada

Email: [info@2fairs.com](mailto:info@2fairs.com)

[www.2fairs.com](http://www.2fairs.com)

[www.canadainternational.com](http://www.canadainternational.com)





# 19<sup>th</sup> JETE International University Fair Morocco 2024

November 2,3,4, 2024

**Rabat, Casablanca, Marrakesh (Morocco)**

## Registration Form - Space Application Contract:

### Exhibitor Details:

Contact Name: Mr/Mrs/Ms/Dr. \_\_\_\_\_ Job Title: \_\_\_\_\_

Institution / Organization: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Province/State: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ WWW: \_\_\_\_\_

Will you represent another organization and/or have a local agent at your booth?

- ☐ YES, if yes, please list: \_\_\_\_\_  
☐ NO

### Exhibition options and Costs: Please check the appropriate boxes

#### **Cost:**

- ☐ Rabbat \$ 1,850 USD  
☐ Casablanca \$ 2,200 USD  
☐ Marrakesh \$ 1,850 USD

☐ **Three City Tour \$ 5,900 USD**

The cost include a Skirted 6 ft table with 3 chairs

#### **Extra Services:**

- ☐ 30 Minute Seminar: \$ 200 USD  
☐ Add logo on the fascia sign: \$ 100  
☐ Sponsorship opportunities, please contact the organizers

### **No exhibit space sharing is allowed**

Note: The above cost is based on 2 representatives per per exhibitor (single exhibitor) No booth sharing is allowed

#### **Early Bird Rate: By June 30<sup>th</sup>, 2024**

**Booking form and fees must be received by the June 30<sup>th</sup>, 2024 in order to get the special rate**

#### **Cost:**

- ☐ Rabbat \$ 1,750 USD  
☐ Casablanca \$ 2,000 USD  
☐ Marrakesh \$ 1,750 USD

☐ **Five City Tour \$ 5,500 USD**

#### **Advertisement in the Exhibition Catalogue:**

- ☐ Full-Page 4 color-Catalogue cover: \$ 950 USD  
☐ Half-page 4 color-Catalogue \$ 750 USD  
☐ Full-page Inside pages: \$ 450 USD

**All rates are in USD**

**Grand Total:** \$ \_\_\_\_\_ US Dollars

**Payment** is due in full with this contract. Payment details are on the back of this contract. An invoice will be sent to the exhibitor once a signed contract is received by the organizers. We hereby confirm our participation at the 19<sup>th</sup> JETE International University Fair Morocco 2024 and we confirm our acceptance of the rules and regulations printed overleaf which form a part of this contract.

Authorized Signature: \_\_\_\_\_ Print Name: \_\_\_\_\_

Job Title: \_\_\_\_\_ Booking Date: \_\_\_\_\_

Register online, or please signed and email the scanned copy to: [info@2fairs.com](mailto:info@2fairs.com)

Tel: +1 450 227 1111 (WhatsApp), Montreal, Canada

[www.2fairs.com](http://www.2fairs.com)



# 19th JETE International University Fair Morocco 2024

## The International Education Establishment IEE & CANADA INTERNATIONAL-IEE Inc. Values your Business!

### JETE Exhibition Contract Terms & Conditions

#### **Exhibition Contract Terms:**

In these conditions, the term Exhibitor includes all employees or agents of such. The term Exhibition is as it is described on the reverse hereof. "The Organizers" means CANADA INTERNATIONAL-IEE Inc.

1. The Organizers have the right to change, or modify the floor plan to accommodate other Exhibitors.
2. The Organizers have the right to use any pictures, images, ads or articles taken during or after the exhibition in any promotional brochures, advertisements, commercials, website, or any other form of marketing the Organizers may use now or in the future.
3. The Organizers will not be responsible for the safety of any exhibit or property of any Exhibitor, or any other person, for the loss of, or damage, or destruction to same, by theft, or fire, or other cause whatsoever. Or, for any loss or damage what so ever sustained by any Exhibitor, by reason of any defect in a building caused by fire, storm, tempest, lightning, national emergency, war, labor disputes, strikes or lockouts, civil disturbances, explosion, inevitable accident, or any other cause not within the control of the Organizers whether ejusdem generis or not, or for any loss or damage occasioned, if by reason of the opening of the exhibition, being prevented or postponed, or abandoned, or a building becomes wholly or partially unavailable, for the holding of the exhibition. The Exhibitor will be liable for third party claims arising from their own stand fittings, and for their proportion of the shell scheme and further more for physical loss or damage to the basic shell scheme stand. As the Organizers will accept no responsibility for any of the matters aforementioned, the Exhibitors are advised to cover themselves by insurance in respect thereof to any extent available.
4. In case of cancellation by the exhibitor 90 days before to first day of the exhibition or earlier, meaning more than 90 days notice before the first day of the exhibition, the Organizers will issue a credit note for the amount paid to the Organizers to be used for upcoming exhibitions or other services that the Organizers provide.  
In case of cancellation before paying the full amount agreed on to the Organizers or less than 90 days before the first day of the exhibition, the exhibitor agrees to pay the Organizers 90% of the amount agreed on in the contract. The exhibitor must inform the organizer on any cancellation in writing by fax or email.  
In case of cancellation or the exhibition dates are postponed by the Organizers, the Organizers will inform the confirmed Exhibitors in writing by email or fax. The organizers will make every effort to give the Exhibitors as much notice as possible. In the event of cancellation because of war, or any reason beyond the control of Organizers, the Organizers will issue a full credit for the full amount paid by the Exhibitor to be applied toward another exhibition or another service provided by the Organizers. The Organizers are not liable or responsible in any way for any losses, airlines or shipping charges.
5. The Exhibitor agrees not to dismantle or vacate their booth before the official end of the exhibition unless authorized in writing by the Organizers.
6. The Exhibitor may not represent any other institution or organization or have agents at their booth without the written authorization from the Organizers. The Organizer have the right to remove the exhibitor who violate this clause from the exhibition with no liability for the exhibitors travel and losses. The Organizer may sell the property of the Exhibitor and apply the net proceeds towards the Organizer's costs and losses arising from the Exhibitors breach.
7. The Exhibitor agrees to pay the full amount of due on or before the due date on the invoice. Corner booths are subject to 15% surcharge. The exhibition rates are based on current international exchange rate of \$1 USD = 0.71 Jordanian Dinars (JD). The Organizer has the right to add an extra fee on the invoice to compensate for any de-valuation of USD currency compare to official Euro and Canadian exchange rates. This will be done only in case of severe devaluation of US currency used for billing the exhibitors for the exhibition fees.
8. Interest shall be payable on all overdue amounts at the rate of 18% per annum, calculated semi-annually. A minimum of \$ 250 USD late payment charge will be added on the invoice for late payment.
9. Any special arrangement for rate, packages or any other arrangement between the Exhibitor and the Organizers is confidential. The Exhibitor must get a written permission from the Organizers to release the content of the special arrangement to a third party.
11. The Exhibitor agrees that any signed agreement sent by fax or confirmation by email is legally binding.
12. Any request for additional equipment and accessories at the exhibition are extra and not included in the exhibition cost. Verbal and written requests for equipment and accessories are legally binding.
13. The Organizers reserve the right to alter, add to, or amend any of these conditions or not. The decision of the Organizers shall be final. No alteration, additions, amendment, or waiver to or of these conditions shall operate to release any Exhibitor from this contract.
14. The Organizer may make rules at its sole discretion for the orderly operation and appearance of the exhibition.
15. Under certain conditions the Organizer have the right to alter the exhibition agenda and/or schedule.
16. The Exhibitor agrees that any shipping and/or customs charges paid by the organizer on the behalf of the Exhibitor plus 15% service charge.
17. In the event of a breach of this agreement, the Organizer at its sole discretion may distain and seize the property of the Exhibitor until such time as any breach is remedied, and if not done so, within 24 hours, the Organizer may sell the property of the Exhibitor and apply the net proceeds towards the Organizer's costs and losses arising from the Exhibitors breach.
18. **No booth sharing is allowed without the written permission of the organizers.** This is done to be fair to all exhibitors who pay their fees according to the JETE exhibition regulations. **Each booth is designated for one organization only!**
19. The exhibitor agree to pay for any extra space and or equipment before the start of first day of JETE exhibition in cash.